

A Commercial-Stage Bioelectronic Medicine Company

Corporate Presentation June 2019



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#### electroCore At-a-Glance

NASDAQ: ECOR

Headquarters: Basking Ridge, NJ

No. of employees: 55

Market cap: ~\$60M (6/14/19)

Recent close: \$1.96 (6/14/19)

Cash & marketable securities (3/31/19): \$52.4M

Expected cash runway into 2021



gammaCore Sapphire<sup>™</sup>



# **Investment Highlights**

Platform Therapy	Only FDA-cleared non-invasive vagus nerve stimulator positioned to unlock the broad potential of bioelectronic medicine
Pharma Distribution	Distributed through standard specialty pharmacy channels
Large Initial Market	Primary headache market opportunity for cluster headache and migraine estimated to be in excess of \$4 billion
Pipeline in a Product	Opportunity to expand into additional large-markets, including neurology and rheumatology, with key pivotal trials initiated in 2018 and planned for 2019
High Margins	Low one-time, upfront device cost followed by high-margin electronic refill model
Strong IP Portfolio	Key patent coverage extends through 2033

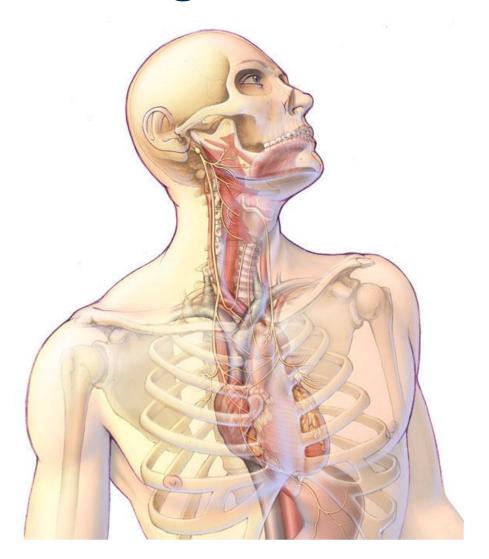


# Portfolio & Pipeline

Indication	PreClinical / Pilot Trials	Pivotal Trials	FDA Clearance	Commercial Launch	Key Milestones		
Acute Treatment of Episodic Cluster Headaches	ACT 1 & 2				FDA clearance April 2017 Full commercial launch 3Q 2018		
Acute Treatment of Migraine	PRESTO		FDA label expansion January 2018 Full commercial launch 3Q 2018				
Cluster Headache Prevention	PREVA				FDA label expansion November 2018 Full commercial launch 4Q 2018		
Migraine Prevention	PREMIUM 1	& 2			Final PREMIUM 1 trial data publication expected 2H 2019; PREMIUM 2 pivotal trial initiated November 2018		
Post-Traumatic Headache					Preclinical studies in progress Preclinical results presented 1Q 2019 IRB for human pilot study submitted 1Q 2019		
Rheumatoid Arthritis							



### The Vagus Nerve



The longest cranial nerve in the body; the communication link between the brain and the body

Stimulation of the vagus nerve affects many important autonomic functions in the brain and in the body, including neurotransmitter levels, inflammation levels, and metabolism



#### Clinical Potential of VNS

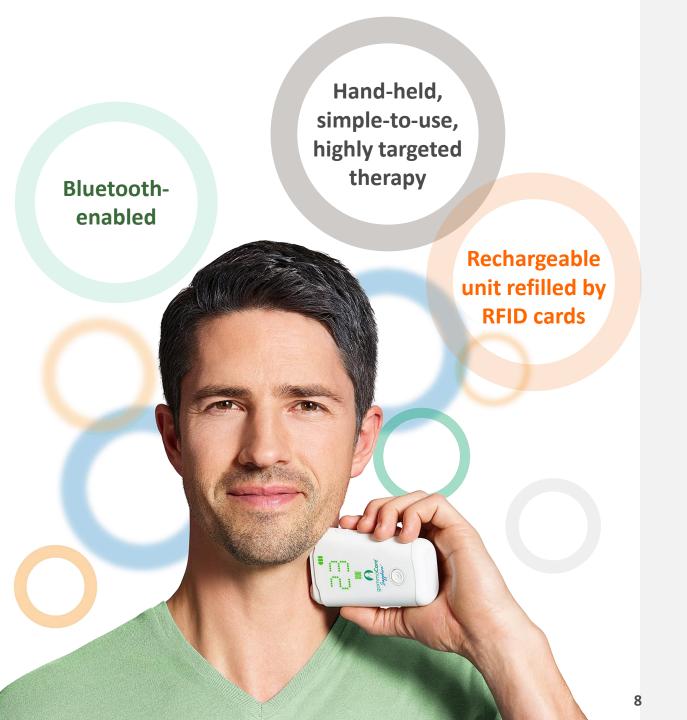


In the CNS, VNS effects are similar to multiple major classes of drugs, including SSRIs, SNRIs, GABA analogues, and acetylcholine esterase inhibitors

Peripherally, VNS affects immune activity, *suppressing* the expression of TNF- $\alpha$  and other inflammatory cytokines, resulting in effects similar to drugs used to suppress severe inflammation

**Autoimmune Diseases** 







# $\begin{array}{c} \text{gammaCore} \\ \text{Sapphire}^{\mathsf{TM}} \end{array}$

1<sup>st</sup> FDA-cleared non-invasive vagus nerve stimulator

- Fast acting, comfortable option for acute treatment and prevention, with only local, mild, and transient side effects
- Initial indications in cluster headache and migraine
- Unique RFID card authorization system for on-site specialty pharmacy encoding
- Bluetooth-enabled for novel web-based delivery of the therapy



### Unmet Need in Cluster Headache & Migraine

20X <u>Cluster Headache</u> Suicide rate vs. the U.S. average



350,000 U.S. patients (approx. market \$400M1)

Up to eight 15-180 min attacks per day

Typically occur 4-24 weeks per year

Only FDA-cleared therapy for acute and preventive treatment of Cluster Headache

- 1. Estimated addressable market, based on industry sources.
- IMS Pharmetrics Plus.



36 million U.S. patients (\$3.8B<sup>1</sup> approx. market)

Triptans represent 80% of prescribed acute therapies

40% of patients are dissatisfied or unresponsive to triptans<sup>2</sup>

More than half of insured migraineurs are untreated<sup>2</sup>



# Non-Invasive Therapy vs. Drug Alternatives

#### **Benefits of gammaCore**



Safe and well tolerated

Patient self-administered

Flexible daily dosing

Vast patient experience (~5M doses)

#### **Drawbacks of Current Drug Treatments**

Systemic side effects

Serious adverse events

Potential drug/drug interactions

**CVD** contraindications

Potential for medication overuse headache



# Market Penetration & Development Strategy

**Covered US lives** 

~60M as of 1Q 2019<sup>1</sup>

**Unique Prescribing Physicians** 

2,170 as of 1Q 2019<sup>2</sup>

Filled Rx's

~3,000 in 1Q 2019

Revenue

Go-forward strategy: pull coverage contracts through to revenue



<sup>&</sup>lt;sup>1</sup> Including VA/DOD contracts, CVS Caremark and Highmark

<sup>&</sup>lt;sup>2</sup> Cumulative since product launch

# Pathway to Reimbursement

Aligned to stakeholder experience



Write a prescription for use at home



PATIENTS

Acquire gammaCore from a specialty pharmacy with simple refill process



PAYERS

Manage utilization
through pharmacy or
medical benefit
reimbursement

#### Commercial payer Response

<b>Current Payer Relationships</b>	• CVS Caremark, Highmark, FSS reimbursement for ~ 60M lives as a pharmacy benefit
Payer Engagement	<ul> <li>Active discussions and negotiations with multiple national plans covering ~90M additional lives</li> </ul>
Reimbursement Path	Prescription model with monthly refill; can be reimbursed as pharmacy or medical benefit
Suggested Payment	No major payer hurdles to current pricing



#### Channels With Potential for Revenue Growth Now

- Driving FSS/VA-DoD contract sales *started January 15*<sup>th</sup>
- Enhancing CVS/Aetna agreement started January 1<sup>st</sup>
- Pursuing medical benefit contracting with Highmark BCBS started February 18<sup>th</sup>
- Pulling through the UK Innovation Technology Programme Award for CH started May 1<sup>st</sup>
- Finalizing a Workers Compensation Pain Management Initiative *pending*
- Exploring physician dispensing, direct selling model analyzing
- Exploring reimbursement codes through CMS opioid legislation includes non-invasive neuromodulation as suggested therapy for reimbursement – on-going



#### ✓ Acute Cluster Headache: ACT 1 & ACT 2

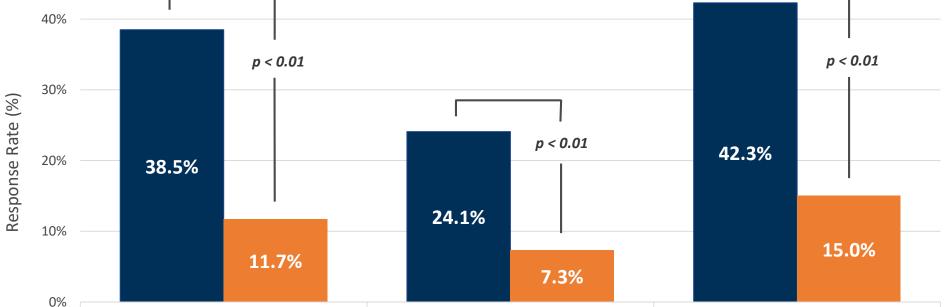
Pooled-analysis of Episodic Cluster Headache from ACT 1 & ACT 2 Trials





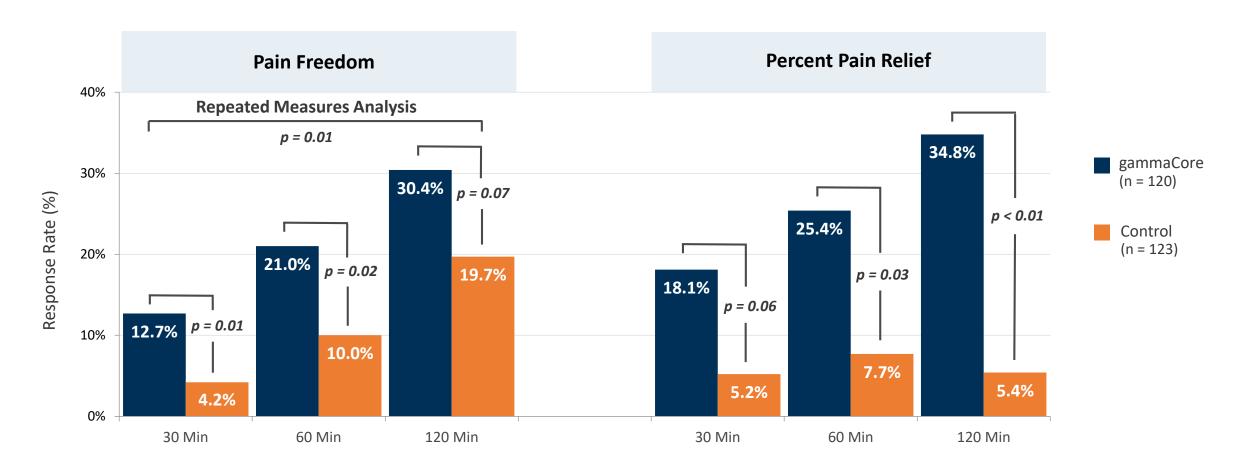
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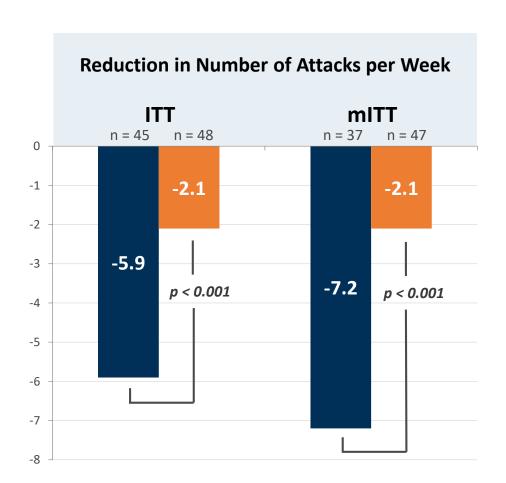


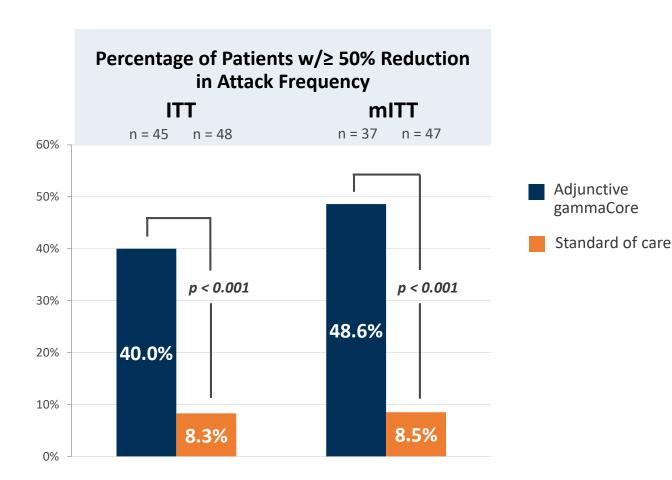
### ✓ Acute Migraine: PRESTO Trial

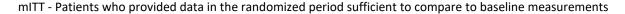




#### √ Cluster Headache Prevention: PREVA Trial

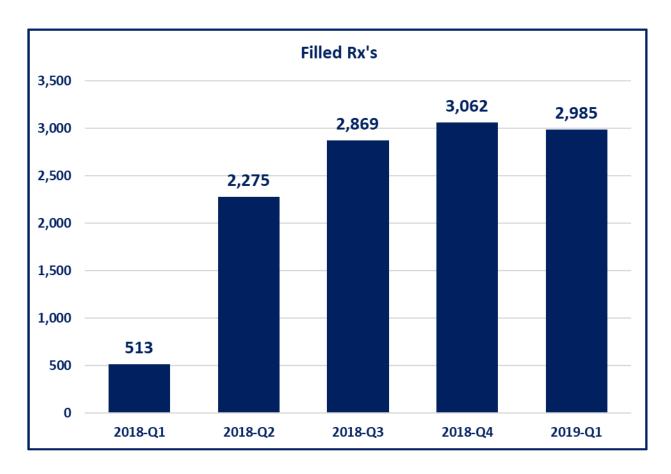








### Growth in gammaCore Prescriptions



Updated as of March 27, 2019

2,170

UNIQUE PRESCRIBING PHYSICIANS SINCE PRODUCT LAUNCH

Refill Rx's +100%

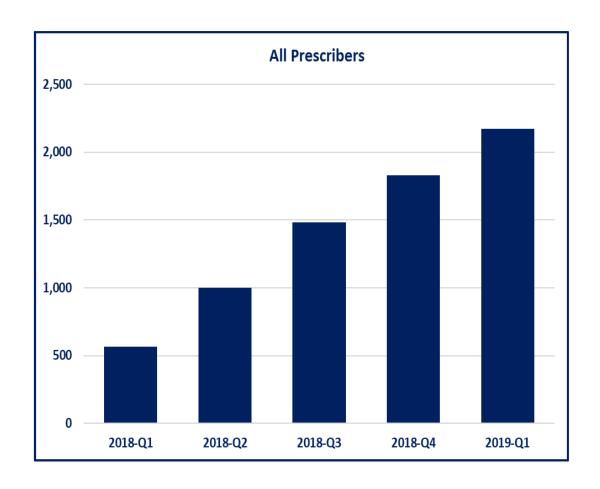
1Q19 vs. 4Q18

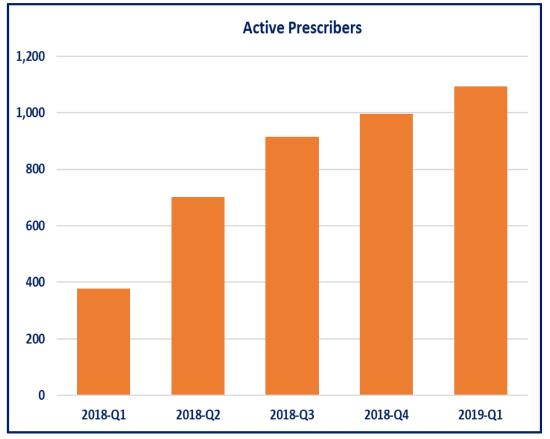
~11,700

PRESCRIPTIONS FILLED TO DATE IN THE UNITED STATES



### Growth in gammaCore Prescribers

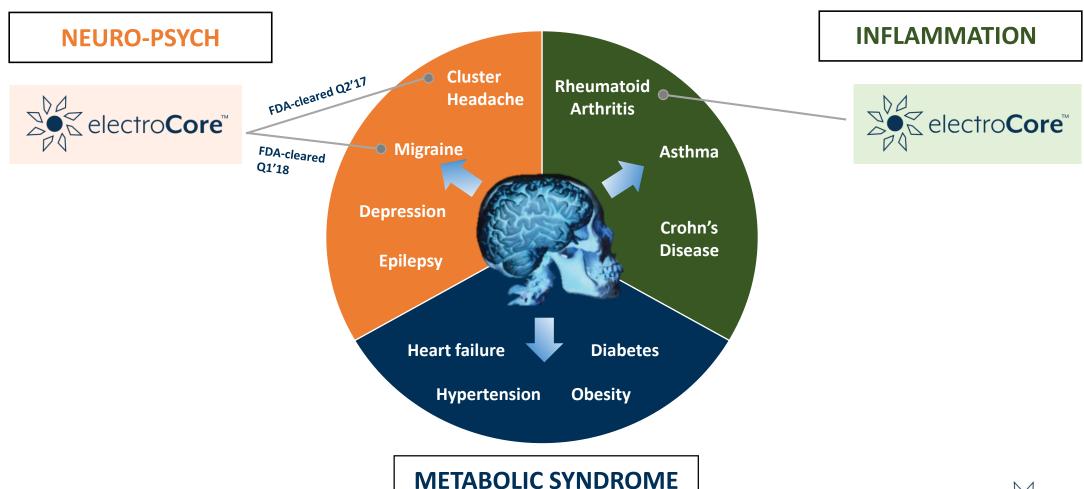






### A Pipeline in a Product

gammaCore is the only FDA cleared non-invasive VNS therapy



# Rheumatoid Arthritis (RA)

- Chronic progressive disease causing inflammation in the joints and resulting in painful deformity and immobility, especially in the fingers, wrists, feet, and ankles
- Affects approximately 1.3 million people in the US¹ and there are no currently approved nonsystemic therapies for RA
- Potential as a cost-effective, non-immunosuppressive alternative to the \$23.7 billion<sup>2</sup> anti-TNF drug class

#### Multiple penetration points into the RA market:



<sup>&</sup>lt;sup>1</sup> https://www.rheumatology.org/Learning-Center/Statistics/Prevalence-Statistics



<sup>&</sup>lt;sup>2</sup> 2017 worldwide sales, source Cowen & Co.

#### **Broad Intellectual Property Estate**

We are inventors/owners of all patents on which therapy relies

Expansive pioneering IP coverage of non-invasive, transdermal neuro-stimulation in the neck

We have key patent coverage extending out through 2033, including:

- High-frequency burst signals capable of passing comfortably through the skin
- Low-pass signal filtration that reduces signal harmonics that cause pain

>140
PATENTS AND PATENT APPLICATIONS

>70 Issued U.S. patents

>25
U.S. patent applications

>40

International patents and applications



# Key Company Milestones and Goals

4	1Q 2018	FDA cleared for <b>acute migraine pain</b>
8	2Q 2018	Completed Initial Public Offering
8	3Q 2018	Commercial launch across US market (6,500 MDs)
N N	4Q 2018	FDA cleared for cluster headache prevention
1	1Q 2019	Achieved target of <b>50M</b> covered lives*
	2Q 2019	Targeting FDA submission in migraine prevention
	4Q 2019	Targeting FDA clearance for migraine prevention
	YE 2019	Achieve target of <b>100M</b> covered lives



### Summary Financials

\$ In thousands	1Q 2018	2Q 2018	3Q 2018	4Q 2018	1Q 2019
GAAP revenue	81	393	151	368	410
Research and Development	2,306	4,367	2,333	3,460	3,460
SG&A	6,825	12,007	11,273	12,397	11,000
Operating loss	(9,099)	(16,221)	(13,551)	(15,681)	(14,211)
Net loss	(9,499)	(17,782)	(13,203)	(15,335)	(13,862)
Shares outstanding	NA	29,450	29,450	29,450	29,633

Cash and equivalents (3/31/19): \$52,367

Shareholders equity (3/31/19): \$53,169

GAAP revenue set forth above for 1Q 2018, 2Q 2018, 3Q 2018, 4Q 2018 and 1Q 2019 does not reflect that the Company dispensed an additional approximately \$353,000, \$951,000, \$1,700,000, and \$1,600,000, respectively, in product sales value to patients through its patient voucher and co-pay assistance programs.



#### Streamlined Clinical Plan

To enhance label expansion and sales

#### **Pivotal Trials**

Expand indications and use in Headache

**Premium 2** Migraine Prevention (pivotal), enrolling (129/400) and 74 Randomized

**ATOM** Adolescent Migraine (pivotal), plan to delay until revenue ramp

#### **Low-Cost Pilot Studies**

Label expansion beyond primary headache

**GAP-PTH** Post-traumatic Headache, under IRB and database review; key to VA focus

**TR-Venus** Treatment of Acute Stroke, enrolling (2/120); majority of funding external grant

**GENIUS-RA** Treatment-Resistant Rheumatoid Arthritis, enrolling (2/40)



# Extended Cash Runway – Recent Actions

Reduced annual operating costs by ~\$20 million, will continue to look for efficiencies

Reduced the number and scope of clinical projects

Reduced headcount from **91 to 55** 

Increased focus on near-term revenue opportunities with the least cost as we contract for greater insurance coverage

Extended cash runway to 2021



### **Experienced Management Team**



Frank Amato
Chief Executive Officer &
Board Member
28 years





Tony Fiorino, MD Chief Medical Officer 20 years









Brian Posner
Chief Financial Officer
35 years







Eric Liebler
SVP of Neurology
22 years





Dan Duhart
Chief Commercial Officer
35 years





Ardelle Ferris
VP of Market Access
30 years





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#### **APPENDIX**



#### Indication and Important Safety Information

gammaCore™ (non-invasive vagus nerve stimulator) is intended to provide non-invasive vagus nerve stimulation (nVNS) on the side of the neck. gammaCore is indicated for:

- Adjunctive use for the preventive treatment of cluster headache in adult patients.
- The acute treatment of pain associated with episodic cluster headache in adult patients.
- The acute treatment of pain associated with migraine headache in adult patients.

Important Safety Information:

- The effectiveness of gammaCore has not been established in the acute treatment of chronic cluster headache.
- gammaCore has not been shown to be effective for the preventive treatment of migraine headache.
- Safety and efficacy of gammaCore have not been evaluated in the following patients:
  - Patients with an active implantable medical device, such as a pacemaker, hearing aid implant, or any implanted electronic device
  - Patients diagnosed with narrowing of the arteries (carotid atherosclerosis)
  - Patients who have had surgery to cut the vagus nerve in the neck (cervical vagotomy)
  - Pediatric patients
  - · Pregnant women
  - Patients with clinically significant hypertension, hypotension, bradycardia, or tachycardia
- Patients should not use gammaCore if they:
  - Have a metallic device such as a stent, bone plate or bone screw implanted at or near their neck.
  - Are using another device at the same time (e.g., TENS Unit, muscle stimulator) or any portable electronic device (e.g., mobile phone)

NOTE: This list is not all inclusive. Please refer to the gammaCore Instructions for Use for all of the important warnings and precautions before using or prescribing this product.

#### VA/DoD ~2 million patients suffering with primary headache

Large market opportunity for gammaCore

#### **Total Accessible Market (TAM)**

Federal Government Market	Beneficiary Population Enrolled	Sex		Migraine Prevalence	Total (Est) Migraine Patients	Cluster Headache Prevalence	Total (Est Cluster Headache Patients	Combined Total Lives
Veterans Health Administration	8,900,000	Male	8,010,000	6%	480,600	0.40%	32,040	512,640
		Female	890,000	18%	160,200	0.08%	712	160,912
Military Health System	9,400,000	Male	4,600,000	6%	276,000	0.40%	18,400	294,400
		Female	4,800,000	18%	864,000	0.08%	3,840	867,840
Total Patient Lives			18,300,000		1,780,800		54,992	1,835,792

• >95% of these patients are migraineurs

